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Dear Readers,

From the Editor's Desk

[Visleshana](#) is now into its second year of publication. We are in the process of evolving it into a world-class technical journal in the Big Data Analytics area. I'm glad to report that the journal is now indexed by Google Scholar, as can be seen from <https://scholar.google.com/scholar?q=visleshana+big+data>. Also, you can now follow Visleshana on [Twitter](#) and [Facebook](#) and participate in the discussions.

Internet of Things is now live in quite a few of our homes. Now, I have someone new to talk to when I get home - [Amazon Alexa](#). It turns on / off the lights and appliances connected to WiFi plugs, plays songs and Sanskrit verses that I request, orders items that I want to buy, answers some non-trivial questions, tells jokes, and so on. The going is good so far and I see a lot of promise for the future. Internet of things (IoT) has finally come of age!

In spite of these technological advances, the economic inequality between the rich and poor continues to grow. How can we leverage technology to bring more and more people into the core echelons and uplift their lives? My article inside addresses this core subject. It is always good to get fresh perspectives on known topics. Bala gives his perspective on the Big Data landscape in another article. Location intelligence is growing in importance these days. We need it for choosing our restaurants, avoiding traffic, and travel to foreign countries, to name a few uses. The article on POI for GIS Maps delves into how location intelligence is achieved by using Big Data Analytics.

Fraud in financial sector has become a growing menace. The authors of the article on Detecting Anomalies in Banking Transactions give insights into some of the solutions in this space. Query Optimization has been an important problem since the inception of RDBMS. How did the problem transform itself in the Big Data domain? DeviPriya and Chandra Kumar talk about it in their article inside.

The coming quarter is once again lined up with a number of events in the Big Data domain. I'll be traveling to India in the coming months and am scheduled to offer a series of lectures and tutorials on "Big Data Analytics for Humanitarian Causes" for 8-days in the [MHRD approved GIAN program](#) at Osmania University, towards the end of November. Following that is my invited talk at the IEEE sponsored International Conference on Soft Computing on "[In Pursuit of Truth on the Web: Soft Computing for Truth Finding](#)" and then another invited talk at [ICCT](#), another International Conference in Jaipur. Hope to meet some of you at some of these events. In the meantime, happy Reading!

With Every Best Wish,
Vishnu Pendyala



Tuesday, October 1, 2017
San Jose, California, USA